

# Afterburn Report: InterFuse 2016

## Introduction and Thanks

InterFuse 2016 was a total blast. The second sell out in the history of InterFuse, and the largest population ever! The ECs: Britta, Kaalin, and Sarah would like to thank everyone for their participation this year. We all agree that the art was on point, the theme camps brought their A-game, and the leads and volunteers kicked major tail. Be on the lookout for a special announcement regarding a community decision and subsequent vote discussed at the Midwest Burner leadership meet & greet. We will be sending that out via the FaceBook group, mass email to ticket buyers, and the regional email list shortly after this report is released.

## Theme and effigy

This year's theme for InterFuse was "Fort Frenzy." For the first time ever effigy build was opened up to community members. We had 5 applicants, and one was chosen by a group of community artists and builders. Darren Geisinger created a giant blanket fort with 4 couches, a lamp, and a giant quilt that was painted and decorated by burn participants. Those who witnessed the fort in its full blanketed glory (darn winds) got a real treat.

## LEO Relations

Prior to the event our MWB President Tom "Tiny" Fox met with outgoing Sheriff, Ron Long, about noise complaints, and the hiring of an off duty officer to monitor our gate. We believe that this interaction along with the Sound Marshall team, and pre-event meetings with the Shriners and nearby neighbors created our report free year.

## Sound Mitigation success

Zero sound complaints this year! The Sound Marshall lead attributes this success to collaboration with the Placement lead on setting the location of sound camps, and directing the speakers away from our nearest neighbors.

## New ticketing System

Interfuse took on a new ticketing system, implementing two systems designed by members of the community. For ticket sales, Interfuse utilized a burner-based business, BurnerTickets.com, to replace duties previously performed by companies like Brown Paper Tickets at higher costs. After a few early speed bumps, ticket sales went smooth, and both parties learned a lot to improve things in the future. Another new piece was the implementation of art grant donations during ticket purchases. Donations varied from \$1 to \$100, and yielded around \$2,000 of the \$11,000 in art grants presented this year.

On top of the ticketing system, Interfuse also implemented paperless gate and waiver system. This system was designed by member Sam Napier, and implemented with some speed bumps, many of which have already been iron out for other Midwest Burns. Improvements include ticket

scanning, pre-entered information, and better tablets. In other words, we're confident the system will be faster and work even more smoothly for IF17.

Thanks to gate leads Bridget Bowie, Sara Conklin & Allison Smith, along with all the gate volunteers who learned and implemented the new systems this year.

### **Art Grants**

For the Interfuse art team, 2016 was the year of triples. We tripled our art leads from 1 to 3 adding two hoss people who really helped push art in the community and know how to get things done. We received triple our funding, over \$11,000 from ticket sales, the ignition art auction fund"razor", generous additional funding from the MWB board and donations through the extra button on the ticket purchase site. We also had triple the number of submitted proposals.

This was also our first year for honorariums, funding amazing projects to come back for another year (or be reused/recycle/revamped from another regional burn or art based event) and placing them in areas where they would be highly visible. All of this culminated with beautiful weather and seamless installations to create our most visually stunning event ever in the history of Interfuse.

## Financials

The moment you have all been waiting for. Where did my ticket money go!? The ECs would like to thank Hilary “Garlic Fingers” and Jill “Sunday Munch” for compiling massive numbers of receipts in various formats to give you this report.

### Revenue

Art Grants	\$ 3,132.00
Tickets	\$48,160.00
<b>Total Revenue</b>	<b>\$51,292.00</b>

### Expenses

Art Grants	\$10,095.00
Art Team	\$ 115.00
Community Building	\$ 1,620.00
Earth Guardians	\$ 80.50
Effigy	\$ 3,784.46
Event Insurance	\$ 933.00
FAST	\$ 469.01
Gate	\$ 170.27
Greeters	\$ 379.50
Infrastructure	\$ 200.00
Kitchen	\$ 742.83
Lammies	\$ 341.66
Land	\$ 9,250.00
On-site Transpo	\$ 2,495.29
Organization	\$ 100.00
Perimeter	\$ 284.05
Placement	\$ 210.47
Portos	\$ 1,416.00
Preburn	\$ 189.17
Radios	\$ 442.76
Rangers	\$ 533.13
Sound Marshals	\$ 173.94
Ticket Expense	\$ 2,271.04
TLA	\$ 571.16
Transpo	\$ 611.64
Volunteer	\$ 55.84
Wood	\$ 278.49
<b>Total Expenses</b>	<b>\$37,814.21</b>
<b>Net Revenue</b>	<b>\$13,477.79</b>