

AfterBurn Report: InterFuse 2015

Introduction and Thanks

InterFuse 2015... Ahhhhhmazing! The ECs: Britta, Kaalin, and Perstephanie would like to thank everyone for their participation this year. InterFuse isn't what it is without each and every one of you. Theme camps, volunteers, artists, and leads all brought it hard and the board has had our backs every step of the way. We are loving all the positive discussions we are seeing in the FaceBook group. The community is inspired and bubbling with ideas. We would love to hear suggestions and comments from all of you, so we have put together an AfterBurn survey to give everyone a chance to share their ideas for future consideration. We will be sending that out via the FaceBook group, mass email to ticket buyers, and the regional email list shortly after this report is released.

Theme and effigy

This year's theme for InterFuse was "Forces of Nature". InterFuse is known for summer heat, torrential downpours, mud, and even snow... In celebration of the diverse inclinations of the weather for our event, 5 effigies were created to represent all of the elements. A volcano for fire, a wave for water, a mountain for earth, and a tornado for wind, all surrounding the tree of life.

LEO Relations

Relations with Local Law Enforcement improved by leaps and bounds this year. Law enforcement came to the site twice, once at the request of the ECs for assistance. Our use of the "Burn Phone", a line for LEO (Law Enforcement Officers) to call in the event of a noise complaint, coupled with new sound guidelines, appears to have worked splendidly. We can only hope that this relationship continues to improve with time.

Sound Mitigation success

This year we moved our sound to be away from the closest neighbors to the sound to prevent complaints. Sub-woofers were raised from the ground. A few calls still came to local LEO, however through the use of the burn phone, we were able to turn the volume down to appease the neighbors.

Placement and Theme Camps

Placement took a whole new approach to creating our own "esplanade" this year. 44 total theme camps registered before the event, and were placed along our largest open area. This allowed for a whole new feel. In the past the open area had some theme camps, but mostly it would be filled in with open camping area. This year, the interactivity of the theme camps really helped this area come to life. New interest in villages was talked about briefly right before the event. This will be discussed and implemented for next year.

New ticketing System

This year InterFuse leapt into a new ticketing system employing Brown Paper Tickets. The new system had a lot of great features including the ability to email buyers vital event information. Tickets also became "Will-Call" for the first time with generally positive results. There are a few kinks to work out regarding ticket transfers, but overall we were happy with the change. The new system removed the stress of manually matching buyer information to member names.

Art Grants

This year was the second year that Midwest Burners were able to fund art after achieving their new 501c3 tax status. The first year funds were partially directed from ticket sales and Midwest Burner budget funds. This year ticket prices were raised a few dollars with one goal being to divert some extra money to bringing more art. Well...it worked! Interfuse had a total of 21 art proposals requesting \$14,555, 19 of which the leads and board voted to fund, some partially and fully within the board determined budget of \$3,500. 18 of the 19 funded art proposals successfully brought their art to the Midwest burn. It made an enormous difference in the visual spectacle of Interfuse. Not only was the art stunning but the happiness and energy it created was palpable. It was obvious that the art had ramped up a large notch. Future plans include expanding the art team for Interfuse, planning some fundraisers to obtain additional funds for the next year and continuing to build upon what has started to blast off.

Financials

The moment you have all been waiting for. Where did my ticket money go!? The ECs would like to thank Hilary "Garlic Fingers" for compiling massive numbers of receipts in various formats to give you this report.

Overview

Income

Ticket Sales	1009	\$42,771.51
BPT fees	\$1.39 ea	(-1,402.51)
Paypal Fees		(-1,380.73)
Total Income		\$39,988.27

Expenses

Auto Fuel	\$410.89	
Insurance	\$933.00	
Land Rental	8,500.00	
Medical	38.33	
Printing	770.46	
Shipping	13.23	
Supplies	4,982.00	
Pre-Burn Fuel	117.71	
Tools	914.90	
Trash Removal	189.50	
Vehicle Rental	2,547.48	
Art Grants	3,500.00	
Total Expenses		22,917.50

Net Reserve

17,070.77

The Gory Details

Date	Vendor	Amount	Items	Dept
4/29/2015	Quiktrip	42.43	Auto Fuel	
4/29/2015	Mobil	30.38	Auto Fuel	Effigy
4/26/2015	Conoco	176.71	Auto Fuel	Golf Carts
4/27/2015	Mobil	35.88	Auto Fuel	
4/26/2015	Quiktrip	22.74	Auto Fuel	
5/4/2015	Pilot	34.86	Auto Fuel	Infra Truck
4/28/2015	C Store Boliver	36.20	Auto Fuel	Infra Truck
5/4/2015	Quiktrip	26.81	Auto Fuel	Infra Truck
4/29/2015	Quiktrip	4.88	Auto Fuel	FAST
		410.89	Auto Fuel Total	
4/20/2015	Event Insurance	933.00	Insurance	Infrastructure
		933.00	Insurance Total	
5/1/2015	The Shrine Club	8,500.00	Land rental	Infrastructure
		8,500.00	Land rental Total	
4/27/2015	Walmart	38.33	Medical	Sanctuary
		38.33	Medical Total	
4/22/2015	AlphaCopies	8.16	Printing	Lammies
4/21/2015	AlphaCopies	77.55	Printing	Lammies
4/17/2015	AlphaCopies	0.32	Printing	Lammies
4/17/2015	AlphaCopies	52.86	Printing	Lammies
4/8/2015	AlphaCopies	14.52	Printing	Lammies

4/8/2015	AlphaCopies	4.17	Printing	Lammies
3/27/2015	GraphicsPlus	462.00	Printing	Rangers
3/27/2015	GraphicsPlus	70.00	Printing	Rangers
unknown	Herald Chronicle	80.88	Printing	Tickets
		770.46	Printing Total	
4/22/2015	USPS	13.23	Shipping	Lammies
		13.23	Shipping Total	
4/29/2015	Walmart	618.90	Supplies	Kitchen
4/27/2015	Jung's Oriental Food	21.26	Supplies	Kitchen
4/30/2015	Walmart	131.04	Supplies	Radios
4/27/2015	Schnucks	168.10	Supplies	Greeters
4/28/2015	Target	11.33	Supplies	Greeters
4/29/2015	Columbia Printing	150.00	Supplies	Greeters
4/3/2015	Amazon	177.39	Supplies	Lammies
5/18/2015	ebay	56.64	Supplies	Lammies
4/26/2015	Denny's	38.00	Supplies	Effigy
4/27/2015	Pizza Hut	17.05	Supplies	Effigy
4/28/2015	Mama Mia	41.58	Supplies	Effigy
unknown	Watkins Portable Toilets	1,254.00	Supplies	Infrastructure
4/22/2015	Alcohol Controls	25.35	Supplies	Greeters
4/29/2015	Aldi	30.98	Supplies	Sanctuary
4/14/2015	Rubberstampchamp. com	64.34	Supplies	Greeters
4/25/2015	Walmart	14.46	Supplies	Rangers
4/25/2015	Hay	150.00	Supplies	Infrastructre

4/18/2015	Walmart	17.25	Supplies	Effigy
4/29/2015	Walmart	69.23	Supplies	Effigy
4/26/2015	Walmart	9.07	Supplies	Effigy
4/19/2015	Target	94.18	Supplies	Effigy
5/2/2015	Walmart	102.38	Supplies	
4/22/2015	Walmart	36.78	Supplies	Parking
4/18/2015	Lowe's	145.92	Supplies	TLA
4/22/2015	Walmart	139.10	Supplies	TLA
4/24/2015	Walmart	21.38	Supplies	TLA
5/1/2015	Shriners	60.00	Supplies	TLA
4/28/2015	Walmart	25.89	Supplies	
4/27/2015	Cine Services	19.02	Supplies	
4/29/2015	Walmart	71.54	Supplies	Rangers/First Aid
4/29/2015	Walmart	55.52	Supplies	Kitchen
4/30/2015	Amazon	37.94	Supplies	Effigy
4/23/2015	Big Ink Tees	250.00	Supplies	T-shirts
4/17/2015	Walmart	38.53	Supplies	First Aid
4/??/15	Dollar Tree	9.54	Supplies	First Aid
4/8/2015	Walgreens	21.39	Supplies	First Aid
4/17/2015	Wholesale4every1	39.98	Supplies	Rangers
4/17/2015	Staples	60.71	Supplies	Rangers/First Aid
4/3/2015	Amazon	177.39	Supplies	Lammies
4/28/2015	Walmart	8.84	Supplies	Medical
4/27/2015	GraphicsPlus	500.00	Supplies	Rangers

		4,982.00	Supplies Total	
4/26/2015	Walmart	103.82	Tool Fuel	Preburn
4/27/2015	Walmart	13.89	Tool Fuel	Preburn
		117.71	Preburn Total	
4/28/2015	Lowe's	138.61	Tools	Effigy
4/28/2015	Walmart	75.56	Tools	Effigy
4/27/2015	Walmart	148.92	Tools	Effigy
4/27/2015	Lowe's	335.82	Tools	Effigy
4/29/2015	Lowe's	215.99	Tools	Effigy
		914.90	Tools Total	
5/5/2015	Zeigenbein Sanitation	189.50	Trash	Infrastructure
		189.50	Trash Total	
5/4/2015	United Rentals	818.52	Vehicle rental	Infrastructure
4/30/2015	Clear Creek Vehicles	997.88	Vehicle rental	Golf carts
4/28/2015	Penske	731.08	Vehicle rental	Infra Truck
		2,547.48	Vehicle rental Total	
		3,500.00	Art Grants	
		22,917.50	Grand Total	